

### #1 Research-Based Privacy Compliance Software for the GDPR and the World's Privacy Requirements



#### Legal Research Software

Understand the ever-changing privacy compliance obligations and expectations around the world.



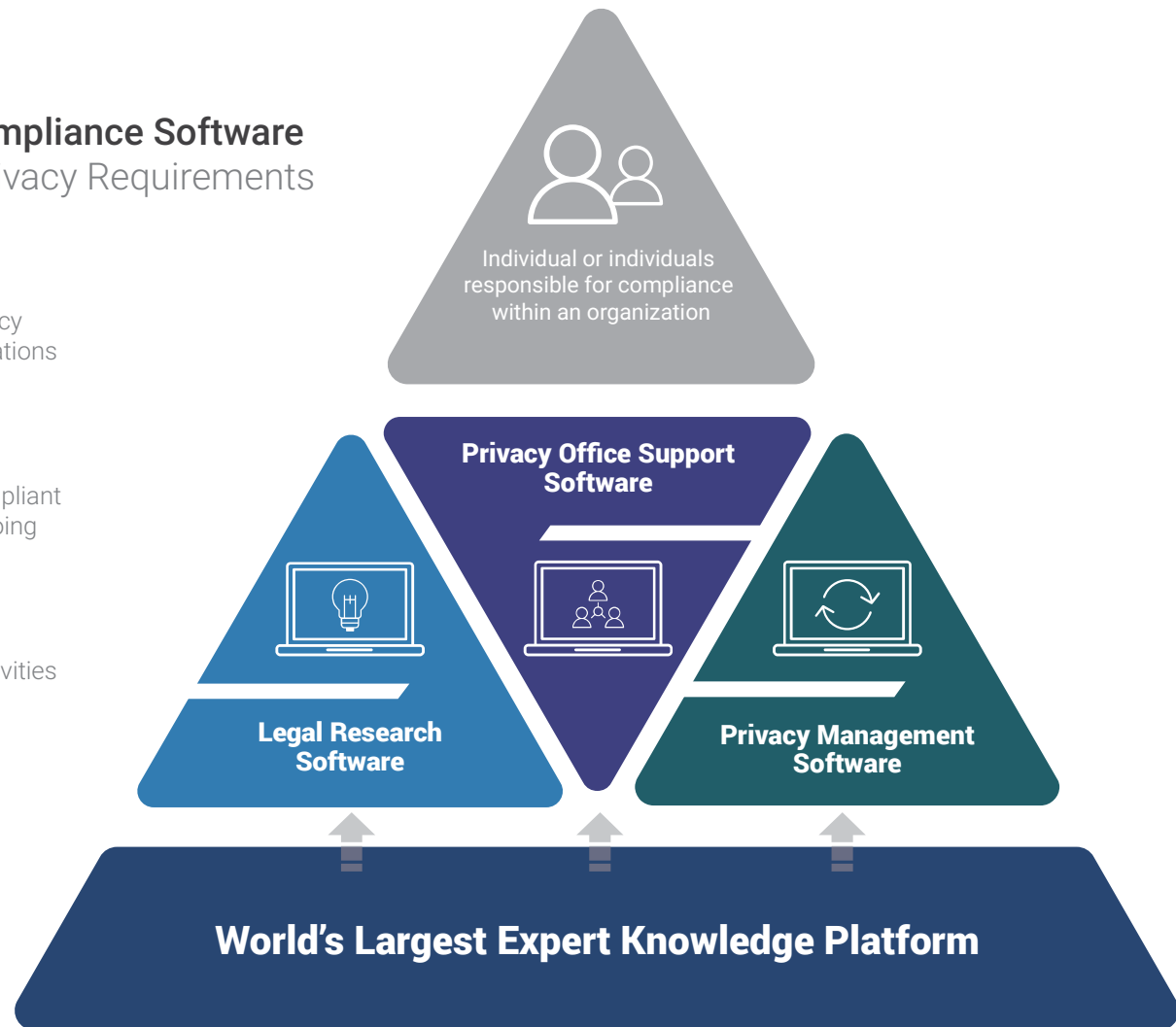
#### Privacy Office Support Software

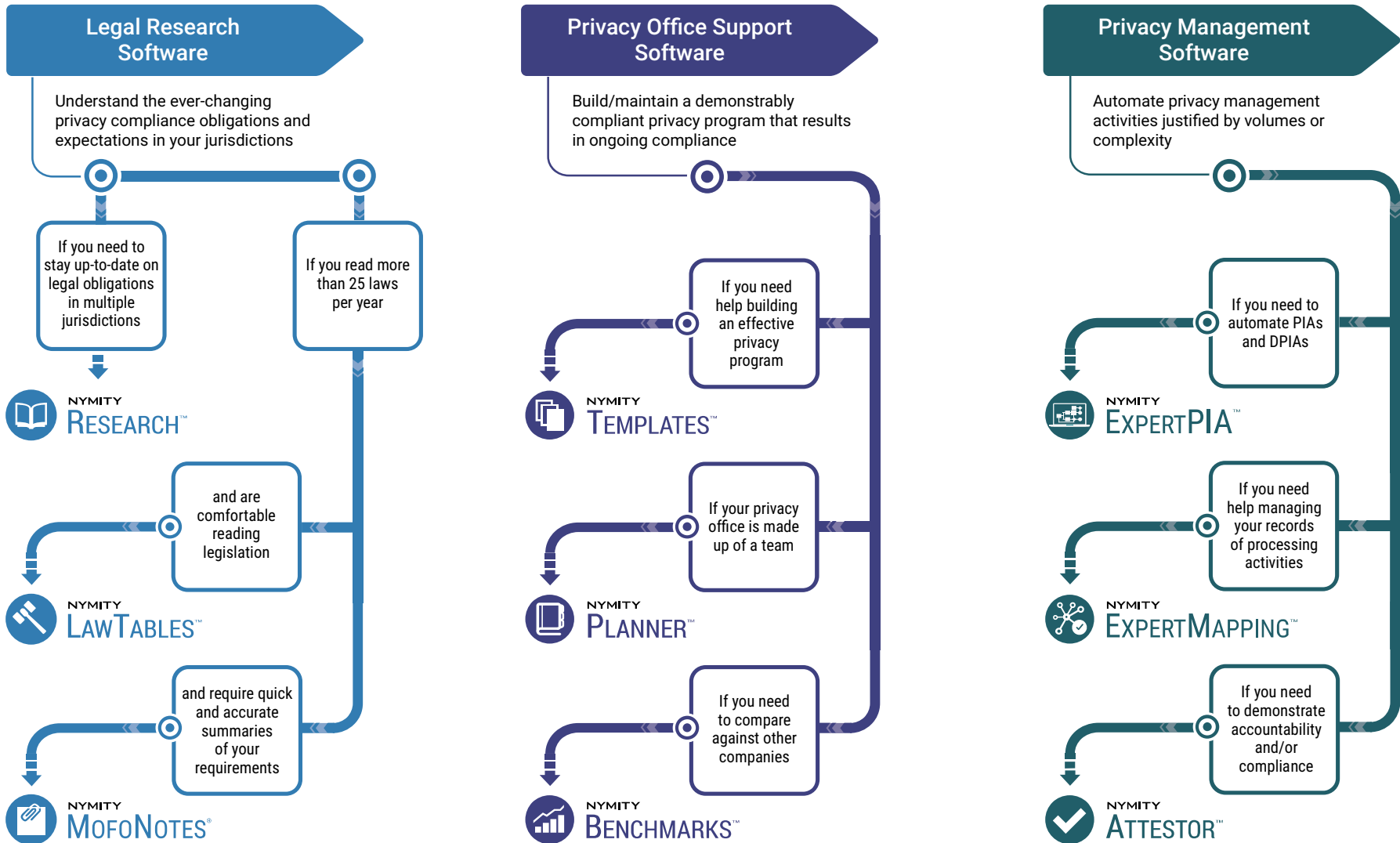
Build/maintain a demonstrably compliant privacy program that results in ongoing compliance.



#### Privacy Management Software

Automate privacy management activities justified by volumes or complexity.





**Legal Research Software**

Nymity Research™- The definitive source for privacy compliance research  
 Nymity LawTables™- Cross-jurisdictional rules of law on-demand  
 Nymity MoFoNotes®- Expert summary analysis of privacy laws

**Privacy Office Support Software**

Nymity Templates™- Privacy templates and checklists to help structure privacy programs  
 Nymity Planner™- Tools to plan, build, and embed privacy management across the organization  
 Nymity Benchmarks™- Privacy program benchmarking and insightful comparisons

**Privacy Management Software**

Nymity ExpertMapping™- Expert solutions for processing data inventory and data mapping  
 Nymity ExpertPIA™- Tools to produce fast and accurate accountability-based PIAs  
 Nymity Attestor™- Quantitative and qualitative analysis to demonstrate compliance

# NYMITY by the numbers

## #1 Research-Based Privacy Compliance Software for the GDPR and the World's Privacy Requirements



of innovation and  
supporting the  
privacy office

**7 years**  
of thorough research  
on GDPR compliance

**770+**  
laws analyzed covering  
**26,000+** provisions



**35+**  
privacy professionals

**24,000+**  
hours of thought-leadership imparted



### #1 Legal Research Software

**>28,000**  
references analyzed

**>87** up-to-date Legal  
maps and charts

### #1 Privacy Office Support Software

1<sup>st</sup> to have a Global Management  
Accountability Framework with

**130** PMAs

1<sup>st</sup> to baseline Privacy Program with

**>800** Templates

### #1 Next Generation Privacy Management Software

**7** knowledge databases to  
build the 1<sup>st</sup> Expert System

1<sup>st</sup> Accountability  
PIA/DPIA making  
the process **5 to 10**  
times faster

**1<sup>st</sup>** Auto-DPIA with up-to-date legal triggers  
Accountability Scorecard

“Nymity, which operates in its own market category in a sense, uses deep research of data protection laws and regulations to offer software, templates, assessments, and compliance strategies to help implement and maintain a functioning Privacy Office. They also work with regulators to help improve compliance and accountability.”

# Top 10 Reasons to Choose NYMITY

## 01

### Research, Research and More Research!

Nymity is the first privacy software provider dedicated to conducting research for privacy compliance in all jurisdictions.

## 02

### Single Mandate – to Support Privacy Offices!

We have been helping privacy offices mitigate risk, build accountability and achieve on-going compliance for over 15 years by providing research-based privacy compliance software tools.

## 03

### GDPR Ready

Our exhaustive GDPR research is integrated into our solutions to help organizations attain, maintain and demonstrate ongoing compliance.

## 04

### The Safe Choice

With a renewal rate of over 95% and 15 years of experience, we are the safe choice for successful implementations. Plus, our tools are dynamic and never constrained by software release cycles.

## 05

### Expert Systems

Our next generation expert systems combine our knowledge platform, on-going statistical information and context (jurisdiction, industry, department, history) with real-time rules to display meaningful, accurate data.

## 06

### Business Intelligence

We have powerful business intelligence built in to our software - providing privacy offices an unparalleled view of their program on demand.

## 07

### Regulator Outreach and Research

Since our inception, we have supported the Regulator community by providing our privacy research and methodologies for free and now have a formal Regulator outreach program and former senior Regulators on staff.

## 08

### Partnership with Law and Consulting Firms

We partner with law and consulting firms, and our special licensing enables customers to give Nymity software access to their chosen firm at no cost to either party.

## 09

### Commitment to Customer Success

Our Customer Success Team, made up of experienced privacy professionals, ensures the highest level of customer training and support.

## 10

### Future Proof

We are continuously future proofing our software by planning and monitoring for new and changing legislation in all jurisdictions. In fact, we started preparing for the GDPR since its announcement – more than six years before it was set to come into effect.