

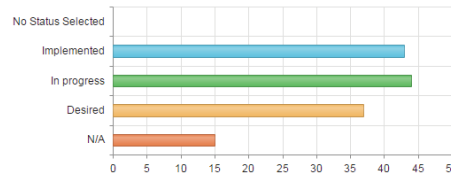


Compare and Improve Privacy Management Performance

Using a structured approach based on privacy management activities, Nymity Benchmarks™ enables organizations to baseline and understand the status of their privacy management program, and equips users with the data to compare their program with other organizations based on size, region, or industry. The extracted reports can be used to identify gaps within the program, develop business cases, and analyze and mitigate risk.

Status of Your Organization and Organizational Benchmark Comparison

YOUR CURRENT STATUS: 3



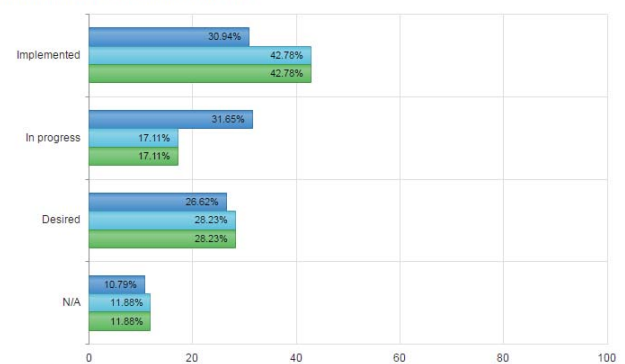
SELECT FILTERS:

- Status: 3
 - Select
- Accountability and Compliance: 1
 - Select

YOUR ARE 100% COMPLETE



ORGANIZATIONAL BENCHMARK COMPARISON



- My Organization
- Industries: All, Sizes: All, Regions: All, Organization: 110
- Current View, Organ



KEY BENEFITS

- ✓ Baseline your privacy management program
- ✓ Compare your organization's privacy management program with others based on region, size, and industry
- ✓ Learn industry and regional best practices
- ✓ Learn which activities help fulfill compliance obligations with BCRs, GDPR, HIPAA, OECD privacy principles and other obligations
- ✓ Assess privacy risk and compare your organization's privacy risk with others

IDEAL FOR

- **Mature Privacy Offices** with a team of privacy representatives embedded in operational and business units
- **New Privacy Offices** wishing to communicate and engage operations and business units
- **Privacy Offices in Large Organizations** who wish to compare the status of privacy management among their various divisions and locations
- **Industry Associations** wishing to add value to their membership by offering comparative, anonymous privacy management benchmarking

FEATURES



Create Custom Charts

Compare your organization to others by industry, size, region, or multiple combinations, in a single chart. Download and use in presentations and reports.



Receive Monthly Reports

As the status of privacy management changes in your organization, or as changes take place in your industry, region or size segment, receive one or more of the monthly reports.



High-level or Granular Comparisons

Three levels of comparisons can be made at any time providing ultimate control.



Download on-demand the following reports:

- Comprehensive Privacy Management Benchmarking
- Top 10 Rankings of Privacy Management Activities
- Risk Analysis Activities
- Comprehensive Rankings Report for all Privacy Management Activities

GDPR Add-On

Organisations operating in the EU have until May 25 2018 to achieve compliance with the GDPR. At that time, they will be required to maintain ongoing compliance and to demonstrate compliance. There are 55 common GDPR compliance privacy management activities that need to be implemented, maintained, and evidenced to achieve ongoing compliance to the GDPR. See how your organisations compares to other organisations for GDPR.

1. Baseline and Compare GDPR Compliance Status

Baseline your privacy management and see the status of privacy management activities that will help result in compliance with the GDPR. See how well your organisation is doing compared to peer organisations.

2. GDPR Compliance Progress and Comparison Reporting

Weekly, monthly, or quarterly progress reports to achieve, and once achieved, maintain GDPR privacy management compliance, as well as show how your organisation is doing compared to others.

3. Baseline and Compare Risk Assessment Activities

GDPR outlines a risk based approach and Nymity Benchmarks™ supports the approach with its 14 Risk Assessment privacy management activities which identify and assess risk.

4. GDPR Supported Framework

The Nymity Privacy Management Accountability Framework™, which is the foundation for Nymity Benchmarks™, encompasses privacy management activities that specify obligations in the GDPR.

SCHEDULE A DEMONSTRATION @ WWW.NYMITY.COM/BENCHMARKS

About Nymity

Nymity is the leading global research company specializing in accountability, risk, and compliance software solutions for the privacy office. Nymity's suite of software solutions helps organizations attain, maintain, and demonstrate data privacy compliance. Organizations all over the world rely on Nymity's software solutions to proactively and efficiently manage their privacy programs - empowering them to comply with confidence. For more information visit www.nymity.com.